



Seven Athlete Support Agreement

This agreement is made and entered into, and effective as of the date of checking the box on the "Seven Athlete Support Application"

Athlete Support from Seven

Athlete shall exclusively wear, use and otherwise reasonably promote all Seven Products including but not limited to pants, jerseys, gloves and casual (as set forth below) at ANY and ALL competitive racing events, appearances and practice sessions, and during all recreational riding activities, relating to or connected with any related sport or activities. The following products (collectively, "Seven ") are to be used by athlete exclusive of any other products with similar uses manufactured or marketed by persons or entities other than Seven:

Athlete will receive up to a 50% discount from the full retail price on Seven Products when ordering directly from Seven only. Athlete understands that to receive Seven Products at a discount, all orders must be placed directly from Seven. The Seven Products purchased by Rider are for Rider's sole benefit and use. Rider shall purchase Seven Products only for personal use and shall not utilize his sponsorship discount to purchase any Seven Products for anyone other person.

AGREEMENT

1. Athlete agrees not to wear nor permit his name, photograph or the likeness to be used in any form of media advertising and/or display of any product that competes directly or indirectly with the products produced, provided, and/or endorsed by Seven
2. Athlete agrees and understands that all products obtained from Seven are for the sole use of Athlete and are not intended for resale or use by anyone other than Athlete.
3. Athlete agrees to name Seven as a sponsor on all entrees, in all interviews and in any advertising featuring Athlete.
4. Athlete must post and refer and/or tag Seven on any and all social media post and is required to post a minimum of 1x per month or at all race events.
5. Athlete will display advertising in the form of decals, stickers or emblems on behalf of Seven and their related sponsors, as supplied by Seven, on his riding apparel and, as many as may be permitted by Athlete's motorcycle sponsor, on his motorcycle.
6. Athlete shall at all times conform his personal conduct to the highest standards of good behavior and sportsmanship as well as good citizenship and good moral conduct. Rider shall not engage in any activity that could cause injury or adversely reflect on his name and/or the goodwill or reputation of Seven or any of their related sponsors or associates.

7. Athlete agrees to use his best efforts to comment favorably upon the use of Seven Products whenever possible. Athlete shall not make any disparaging or negative comments about Seven Products, Seven organization or any Seven employee.
8. Athlete is responsible for placing all orders with Seven in a timely fashion. Orders taken at Seven after 10:30am will not ship the same day. The sales department is open 8am to 5pm west coast time Monday through Friday. All orders will ship within 72 hours
9. Rider agrees that the terms and conditions of this agreement are confidential between Athlete and Seven. Athlete's failure to keep the terms and conditions of this agreement confidential shall be grounds for immediate termination.
10. Seven has the right to terminate this contract if the above conditions are not met. Prices and terms are subject to change without notice.
11. Athlete takes full responsibility for his actions while riding motorcycles and using Seven products. Athlete understands that motorcycle racing is a dangerous sport in which risk of injury and possible death is great and that Athlete shall not hold Seven or any employee or representative of Seven responsible for any injury sustained in the course of participating in any motorcycle race, practice or event.

By checking the box on the "Seven Rider Support Application", Athlete fully understands, acknowledges and accepts the terms and conditions set forth above.

What happens after you submit your application?

After submitting your application via Sevenmx.com you will receive either an acceptance or denial email within 7-10 days.

- If you are accepted into the rider support program you will receive credentials for logging into your account and a promo code which will allow you to purchase gear on the Sevenmx.com site at a discounted rate.
- The email will let you know what program you were accepted into and the discount you will receive on your orders.

Selected Seven stickers that must be placed on your motorcycle in a neat and professional manner. Throughout the year you will receive various promotions and any new product information that become available.

During the course of the season we may ask for a picture of you at a recent event and an update of your results. In the meantime, if you achieve any noteworthy results during the season, please email those results as we are always looking to for interesting stories of our support riders for our website.

If Athlete is under 18, a parent or guardian must counter-sign this contract. Failure to have a parent or guardian sign this contract will delay your acceptance into the Seven sponsorship program.